



SOCIAL ENTREPRENEURS EARN EXTRA INCOME HELP BUSINESSES GROW!

CrowdPoint offers financial services through its Vagon Blockchain powered digital platform that creates an Ecosystem that leverages distributed Commerce. Our four tiered industry eXchange provides fundraising and secondary markets for the \$11 Trillion global small and midmarket business market.

CBEX has built a transformative technology and innovative business model that will allow it to tap into the Global Gig Economy uniquely. The ecosystem is leveraging and capitalizing on a ~\$500B emerging digital platform approach to sales and operations.

Today, more and more companies are plagued with a skill shortage challenge beyond maximizing staffing utilization. CrowdPoint, has put together a plan solve a global skill shortage problem more effectively and economically while filling the need in the emerging distributed commerce marketplace.

CROWDPOINT PROVIDES AN ONRAMP FOR DISTRIBUTED COMMERCE PROFESSIONALS

Recent statistics and trends have identified the state of commerce is changing. Today, regardless if you are engaged in business to consumer (B2C) or business to business (B2B) all need brands to implement a direct-to-customer commerce channel. Today it is important that B2C and B2B businesses capture this revenue stream.

Regardless if you are buying online or conducting business to business transactions customers are looking for a better buying experience. The traditional online sales experience is expanding into the area of d-Commerce. Distributed commerce is when potential customers regardless if they are a consumer or a business are able to

engage in meaningful dialogue to purchase products in a more efficient version of ecommerce content. Distributed commerce is a personalized platform that allows businesses and retailers to capture their customers in new and innovative ways. CBEX uses a unique combination of eCommerce and Gig Economy concepts to allow every day people to instantly connect with consumers or businesses for customer engagement.

Initially, Distributed commerce was defined as providing the potential customer the ability to purchase products embedded within existing ecommerce content now it's become a more personalized engagement platform that allows companies to capture their customers new and innovative ways.

CROWDPOINT AND OUR PARTNERS: TRANSFORMATIVE

This partnership is uniquely positioned as a fulcrum between:

- The rapidly growing Gig Economy distribution strategy
- The desire to work from home online to

EVERYDAY CITIZENS HAVE AN OPPORTUNITY TO PARTICIPATE IN THE PROJECTED GROSS VOLUME OF THE GIG ECONOMY (BILLIONS USD) THROUGH NETWORK EFFECTS OF BUILDING A BUSINESS



- earn when you want how you want
- The utilization and skill shortage that challenges small and midmarket companies.

CBEX and our partners provide a distributed commerce strategy where anyone can enter into the emerging world of DCommerce.

Mastercard, alongside Kaiser Associates, determined the size of this emerging “Gig Economy” to be ~ \$204 billion in annual Gross Volume (G.V.) in 2018 and projects the Gig Economy to grow in G.V. to approximately \$455B by YE2023, – a figure doubling the current Gross Volume generated in 2018 and representing a 17.4% CAGR from YE18-23.

CrowdPoint firmly fits in the current smallest and underserved segment of the Gig economy: Professional Services. While those freelancers who performed business work, microwork, design, tech/coding, writing/translation, administrative only accounted for 3.8% or \$ 7.7 Billion of the Gig Economy, the opportunity is significant.

Automating the Professional d-Commerce Services in the booming d-Commerce market is a considerable opportunity. Just securing a small percentage of Professional Services to assist consumers and small business in a \$455 Billion Market is tremendous. The chance to bridge the gap for a \$11 Trillion Small to Medium Business

Market with a superior DCommerce strategy to a global customer population is immense.

CrowdPoint's differentiator: It solves a human skills issue. It delivers at a lower cost through an emerging distribution and digital fulfillment platform.

DCOMMERCE OPPORTUNITY: \$ 11 TRILLION

Selling online is no longer an option—it is a necessity. Customer expectations regarding the online buying process have also increased significantly. More and more Companies understand the importance of extending their brand into online channels and meeting their customers where they are with an engaging and easy interface that drives sales and inspires loyalty. Small and Midmarket businesses, with an eye on saving costs can leverage a workforce that will improve their customer engagement, better qualify a sales lead and provide timely follow up. For consumer oriented small and medium businesses it provides for a highly motivated distribution and reseller opportunity.

THE PANDEMIC CHANGED HOW CUSTOMERS BUY

As digital interactions continued to increase throughout the pandemic, it became clear to us that consumers’ behavior, particularly online, had forever changed. It is about cost effective measures in driving revenue and customer retention.

CROWDPOINT AND ITS AGENTS WILL SPEARHEAD A NEW MODEL FOR THE PROJECTED GIG ECONOMY BY CREATING ITS OWN DEMAND VIA NETWORK EFFECTS. THE COMPANY WILL BE TO D COMMERCE AS UBER WAS TO THE REIMBURSABLE TRANSPORTATION MARKET. JOIN US TODAY!

