

# Four Centers of Gravity



Hearts & Wallets



Digital Platform



Distributed Commerce



Exchange System



CROWDPOINT SUMMARY  
A TRUSTED AGENT IN AN UNTRUSTED WORLD

# CROWDPOINT SUMMARY

## Introduction to our Centers of Gravity



A **center of gravity** can be defined as the source of power that provides moral or physical strength, freedom of action, and the will to act.



# CROWDPOINT SUMMARY

## 4 Centers of Gravity



**CrowdPoint Financial Services**



**Blockchain powered Digital platform**



**Distributed Commerce**



**4-Tiered Exchange system**



# CROWDPOINT SUMMARY

**It has always been about performance protection and privacy of the Human Identity**



From day one, CrowdPoint understood that the Human Identity has been at the heart of commerce since the beginning of time

The foundation for its blockchain-based economy was to create equal access and opportunity for the human identity in their role as consumers or members of a company, to capital and commerce. To accomplish that, we had to become:

**A TRUSTED AGENT IN AN UNTRUSTED WORLD**



# CROWDPOINT FINANCIAL SERVICES

## HEARTS & WALLETS



Banks are powerful tools for building and restoring communities

They have the awesome privilege and responsibility of partnering with their customer. Depositors want to use banks as a safe place to put their money

At the **heart** of Banking is customer engagement with personalized, innovative offerings

CrowdPoint has partnered with MBanq to expand the concept of the Digital **wallet** beyond just financial accounts that allow users to store funds, make transactions, and track payment histories by computer, mobile app, or as a payment platform



# CROWDPOINT DIGITAL PLATFORM

## BLOCKCHAIN POWERED



Our Digital Blockchain is CrowdPoint's bespoke and artisan approach to Platform as a Service (PaaS)

It comprises people, processes, technology, data, and tools

We enable members of our ecosystem to rapidly develop, iterate, and operate Digital Services at scale

Our PaaS records information in a way that makes it difficult or impossible to change, hack, or cheat the system through a digital ledger of transactions that is duplicated and distributed across our network of computer systems on our Vagon Blockchain



# CROWDPOINT D-Commerce

## DISTRIBUTED EGALITARIAN C-COMMERCE

Distributed Commerce is a more intelligent, connected, open, egalitarian, and user-friendly approach to e-Commerce that departs from today's use of surveillance capitalism

Distributed and blockchain-powered marketplaces deploy intelligent applications that make the buying process for consumers easier

It provides businesses autonomy and protection from the predatory behavior of today's mega commerce giants

Consumers are rewarded and assigned a bullion weight for their data. Their buying habits are set numismatic value so that credits are deposited into a digital wallet for the future purchase of any product from any vendor with no restrictions or time limits



# CROWDPOINT BLOCKCHAIN ECOSYSTEM EXCHANGE

## CBEX 4 TIERS OF SECONDARY MARKETS

CBEX is an assembly of D-Commerce marketplaces and clearinghouses. Despite having different business models, roles, or even competitor

CBEX participants are listed on and own an exchange system securitized by tangible assets and enjoy secondary market liquidity

CBEX is a horizontal, fully integrated value chain of the future that is a tremendous engine for growth because of the increased trust, security, transparency, and traceability of data shared across a business network

CBEX delivers cost savings and new kinds of efficiencies within newly formed industry ecosystems, in which participants must work together



# CROWDPOINT HOPE

## Open, honest stable markets

CrowdPoint offers financial services through its Vagon Blockchain powered digital platform

It is building a new kind of ecosystem

We connect D-Commerce in a four-tiered industry exchange system providing a liquidity platform for the \$ 11.7 Trillion small and midsize businesses worldwide

We hope you remain just as passionate about creating a safe passage for consumers and businesses to participate in the Web 3.0 initiative

We welcome you to continue to be an active participant in helping us spread the news and being an advocate for us moving forward

